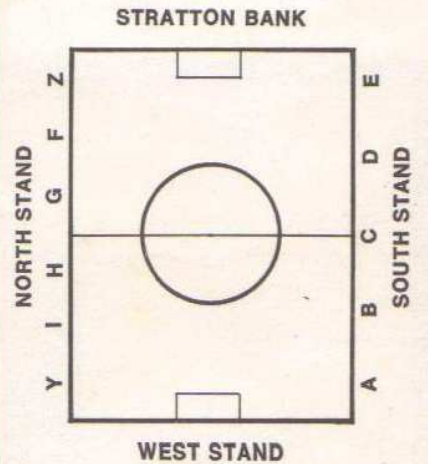




SWINDON TOWN FOOTBALL CLUB



KEY TO GROUND



PROGRAMME CONTENTS

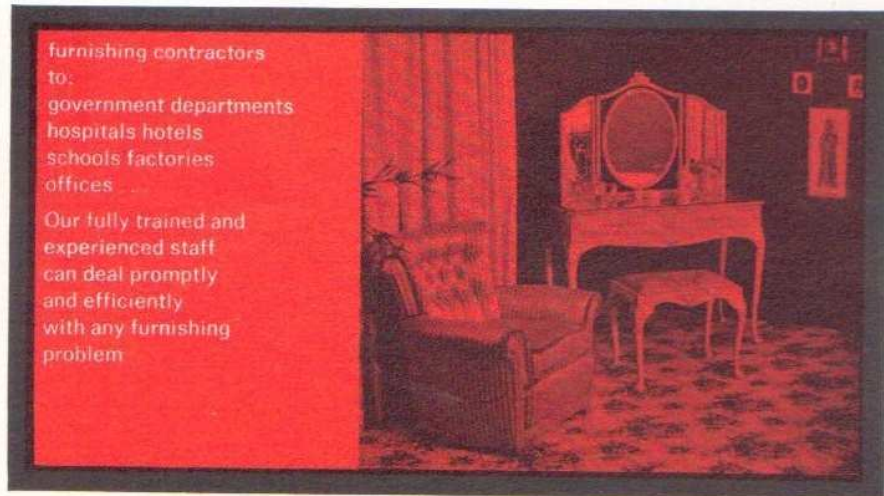
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- Our Visitors
- League Table
- Teams
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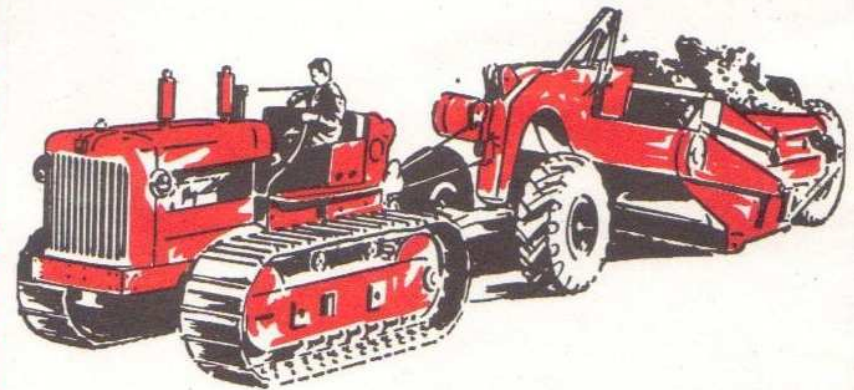


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VOL. 19

TUESDAY, 22nd APRIL, 1969

No. 31

TUESDAY, 22nd APRIL, 1969

DIVISION III

SWINDON TOWN

V.

MANSFIELD TOWN

Kick-off 7.30 p.m.

REFEREE:

MR. C. H. NICHOLLS (Plymouth)

LINESMEN:

Red Flag—MR. F. W. WEBB (Hertford)

Yellow Flag—MR. J. A. CROOK (London)

NEWS and VIEWS

Although these notes must be produced before the match at Walsall, it would seem our promotion hopes are much higher, although, even if the result was right, the Crewe game from the football angle was very poor indeed.

Our home form for several weeks has been most disappointing, with spectators becoming more frustrated and anxious than even the players. Our away form on the other hand has been the best ever.

To date we have played 21 home games, of which 16 were wins, 4 draws and 1 lost. We have also played 21 away games with the following results: won 8, drawn 5, lost 8. The amazing thing is, however, that we have won 16 home games and scored 35 goals. Although we won only half that number away, we scored 30 goals. It would seem we take our opportunities better on our opponents' grounds. Included in the away goals are, of course, the wins at Northampton 6—2, Tranmere 5—3 and Barrow 3—0. On the other hand, at home we defeated Southport 5—1 and Oldham 5—1.

Our support has been tremendous, but it cannot have been very encouraging to our loyal supporters these last few games, especially the scarcity of goals.

However the outlook is quite pleasing. At the time of writing Luton have 57 points and two games to play. Assuming they gain maximum points, the total can only be 61 points. Swindon has 57 points and four games to play, plus a superior goal

NEWS & VIEWS—continued

average. Two home wins should clinch the matter, and end the tension.

Our next home game, against Barrow, is on **MONDAY, 5th MAY**. Please note change of day from our usual Tuesday. This arrangement has been made to avoid clashing with the televising of International matches on the Tuesday and Wednesday. Followers of football will have quite a feast that week but, of course, to us the important thing is promotion.

After the Barrow game there is one more important match at the County Ground, namely the second leg of the English Schools Shield on 10th May.

Swindon's opponents will be Liverpool, who on Tuesday last won at Barnsley — no mean feat. They must be a very strong team. The first leg will have been played and the result known to all supporters before the teams take the field on 10th May. Whatever that result may be, we trust the boys will have a record gate on that day. As we said of the League Cup Final — it is a great achievement to appear in such a game. May they emulate the Senior team, and gain the trophy.

Our opponents today are fighting to escape relegation, so the game will be as hard as all our matches of late.

Last season Mansfield occupied 20th place in the League table when they visited the County Ground on Saturday, 30th March, 1968. The game was very disappointing, and the score of 1—1 made it our fourth successive draw. Swindon opened brightly enough and took the lead through Joe Butler prior to half-time. The second half seemed to lack enthusiasm, and

NEWS & VIEWS—continued

Jones equalised for Mansfield three minutes before the end of the game.

Swindon: Jones; Thomas, Trollope; Butler, Nurse, Harland; Heath, Penman, Terry, Smart, Rogers. Sub.: Noble.

Mansfield: Hollins; Tait, Stanton; Coleman, Boam, Waller; Partridge, Sharkey, Jones, Mellins, Goodfellow.

Attendance: 10,248.

Referee: Mr. B. J. Homewood.

The fixture at Mansfield was another draw, score 2—2. Giles played at centre-half and Walker at outside-left. Swindon's goals were scored by Dawson and Terry. It is good to see Jimmy Giles playing so well for Aldershot, but sorry to see he was sent off the field at Southport. That seems very strange for the Jimmy Giles we knew.

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OUR VISITORS



MANSFIELD TOWN F.C. 1968/69

DAVE HOLLINS

Welsh International, brother of John of Chelsea. Signed from Newcastle United.

SANDY PATE

Born Glasgow. Signed from Watford. A constructive full-back.

MICK HOPKINSON

Signed from Derby County.

JOHN QUIGLEY

Born Glasgow. Club Captain. Previously with Nottingham Forest and Bristol City.

STUART BOAM

Local boy. Worked his way through the junior team and is now a regular First Team player. Promising future predicted.

PHIL WALLER

Signed from Derby County. An experienced and constructive wing-half.

RAY KEELEY

Signed from Crawley Town. Previously with Charlton Athletic.

NICK SHARKEY

Signed from Leicester City. Previously with Sunderland. Scottish under 23 International.

BOB LEDGER

Previously with Huddersfield Town and Oldham Athletic. An experienced centre-forward and also plays on the wing and as full-back.

DUDLEY ROBERTS

Signed from Coventry City as a defender, but moved to the attack, and settled extremely well in this position.

JIMMY GOODFELLOW

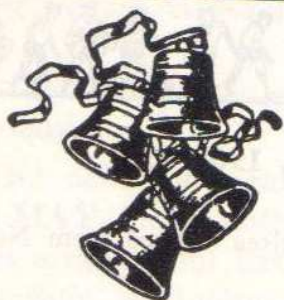
Inside-forward signed from Leicester City. Is a ball-playing winger in the Scottish tradition.

DAI JONES

Centre-forward. Signed from Newport County. Useful utility player, can also play inside-forward.

MALCOLM PARTRIDGE

Young apprentice just turned full-time professional. Can play centre-forward or inside forward. A most promising local boy.



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MAN IN THE MIDDLE

C. H. NICHOLLS

Officiated at the County Ground on three previous occasions, the last being earlier this season against Shrewsbury Town.

Started refereeing in 1950 after an injury sustained whilst playing football, and progressed through the Plymouth and District Football Leagues, South-Western League and Western League to the Football League, as a Linesman, in 1962-63.

After four seasons as a Linesman was promoted to Referee in Season 1966-67.

Officiated as a Linesman at the following games:

1965 European Cup. Odense (Denmark) v. Real Madrid.

1966 The Football League v. The Irish League.

1969 Semi-Final F.A. Cup. Leicester v. W. Brom.

Married, with one daughter aged 16, is employed as a Technical Officer with the Ministry of Defence (Navy Dept.) at Devonport Dockyard.

Enjoys playing all sports, especially golf, which supplements training schedules.

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17	Stockport County	13,350	(H)	1-0
24	Hartlepool	5,732	(A)	0-0
27	Reading	16,765	(H)	0-0
31	Plymouth Argyle	12,302	(H)	3-0
September 4	Bradford City (League Cup)	7,806	(A)	1-1
7	Watford	8,709	(A)	0-0
10	Bradford City (League Cup Replay)	12,214	(H)	4-3
14	Walsall	10,593	(H)	1-0
18	Bournemouth & Boscombe Athletic	11,920	(A)	0-2
21	Bristol Rovers	10,364	(A)	1-2
24	Blackburn Rovers (League Cup)	15,402	(H)	1-0
28	Shrewsbury Town	12,087	(H)	3-0
October 5	Orient	12,450	(H)	1-0
9	Reading	17,450	(A)	1-0
12	Brighton & Hove Albion	7,547	(A)	3-1
16	Coventry City (League Cup)	23,810	(A)	2-2
19	Torquay United	15,152	(H)	2-1
21	Coventry City (League Cup Replay)	23,828	(H)	3-0
26	Oldham Athletic	4,238	(A)	3-2
30	Derby County (League Cup)	35,104	(A)	0-0
November 2	Southport	18,910	(H)	5-1
5	Derby County (League Cup Replay)	26,449	(H)	1-0
9	Luton Town	17,250	(A)	0-2
16	(1) F.A. Cup Canterbury	14,387	(A)	1-0
21	Burnley (League Cup Semi-Final)	25,755	(A)	2-1
23	Mansfield Town	5,380	(A)	0-2
24	Northampton Town	6,827	(A)	6-2
December 4	Burnley (League Cup Semi-Final)	28,000	(H)	1-2
7	(2) F.A. Cup Grantham		(A)	2-0
14	Brighton & Hove Albion	10,907	(H)	1-0
18	Burnley (League Cup Semi-Final)	20,000	(A)	3-2
21	Torquay United	8,327	(A)	1-0
26	Orient	7,101	(A)	0-1
January 4	(3) F.A. Cup Southend United	18,528	(H)	0-2
11	Southport	5,232	(A)	1-1
18	Luton Town	18,903	(H)	0-0
24	Tranmere Rovers	8,181	(A)	5-3
28	Oldham Athletic	21,316	(H)	5-1
February 1	Barnsley	13,983	(A)	1-1
4	Hartlepool United	18,921	(H)	1-1
15	Barrow	3,470	(A)	3-0
18	Tranmere Rovers	19,714	(H)	1-0
22	Rotherham United	23,515	(H)	1-0
25	Gillingham	17,489	(H)	1-0
March 1	Northampton Town	17,081	(H)	1-0
5	Gillingham	6,104	(A)	0-2
8	Stockport County	6,550	(A)	1-2
15	Arsenal (Wembley)	100,000	(A)	3-1
22	Plymouth Argyle		(A)	1-2
25	Barnsley	17,199	(H)	2-0
29	Watford	28,898	(H)	0-1
April 4	Crewe Alexandra	9,053	(A)	2-1
5	Shrewsbury Town		(A)	1-1
8	Bournemouth & Boscombe Athletic	22,465	(H)	3-0
12	Bristol Rovers	20,401	(H)	2-2
15	Crewe Alexandra	19,897	(H)	1-0
19	Walsall		(A)	2-0
22	Mansfield Town		(H)	1-0
May 2	Rotherham United		(A)	
May 5	Barrow		(H)	

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These teams are subject
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DIVISION III

(up to and including Saturday, 19th April, 1969)

	P	W	D	L	F	A	P
Watford	43	27	10	6	71	26	64
Swindon Town ...	43	25	9	9	67	34	59
Luton Town	44	23	11	10	68	36	57
Plymouth Argyle...	45	17	15	13	53	48	49
Bournemouth & B.A.	43	20	8	15	59	44	48
Torquay United ...	43	18	11	14	52	42	47
Tranmere Rovers...	44	18	10	16	69	67	46
Brighton & H.A. ...	46	16	13	17	72	65	45
Stockport County	43	15	14	14	65	62	44
Walsall	45	14	16	15	49	47	44
Southport	42	16	11	15	62	54	43
Reading	45	15	13	17	67	65	43
Bristol Rovers ...	44	16	11	17	63	65	43
Rotherham United	44	15	12	17	52	49	42
Barnsley	43	13	14	16	51	60	40
Northampton Town	44	14	11	19	52	58	39
Gillingham	43	13	13	17	51	58	39
Barrow	42	15	8	19	52	72	38
Orient	43	12	13	18	46	58	37
Hartlepoons United	43	10	17	16	40	69	37
Shrewsbury Town	41	13	10	18	42	60	36
Mansfield Town ...	40	12	11	17	50	58	35
Oldham Athletic ...	44	13	8	23	49	82	34
Crewe Alexandra	42	12	7	23	45	68	31

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SUPPORTERS CLUB NOTES

The final accolade for good supporter behaviour has been awarded to you, the supporters of Swindon Town. Those of you who watched B.B.C.'s "Sportsnight with Coleman" last Thursday night, will have seen the very first John White Football League Supporters' "Crowd of the Year" Award presented to Mr. D. Pearce, Chairman of the Supporters' Club, in the Supporters' Club Social Club.

The presentation was made by Mr. Len Shipman, President of the Football League, Vice-President of the Football Association and Chairman of Leicester City Football Club. On behalf of all Swindon Town supporters — which includes the 9,000-odd members of the Supporters' Club — Mr. Pearce received a handsome silver replica of a football and a 9ft. by 4ft. pennant, which you will see flying over the County Ground after it has been paraded tonight. Those of you attending the Supporters' Club Annual Dinner and Dance tomorrow night will be able to get a much closer look, when the trophy will be displayed, together with the Football League Cup.

We are most grateful to Mr. Len Shipman, who was accompanied by Mrs. Shipman, for making the long journey from Leicester to make the presentation, and on behalf of all of you, our best wishes to Leicester City in the F.A. Cup Final and in the Club's fight against relegation has been extended to him.

A letter of thanks has also been forwarded to Mr. Philip Birch, Managing Director of John White Footwear Ltd., who

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SUPPORTERS' CLUB NOTES—continued

attended the ceremony and whose firm sponsored the Award. By winning the John White monthly award three times in the last four months — this itself a notable precedent — £200 has been distributed to local Youth Clubs and a further £100 remains to be allocated. You have set a very high standard of behaviour over a very long period and throughout some very tense matches. It is a standard which I am sure you will maintain in the future.

In case some of you may wonder why the event was not publicised in advance, it must be emphasised that the B.B.C. stipulated that no public or private announcements were to be made, otherwise the arrangements would have been cancelled, and the presentation made in the Studio instead of live at Swindon. Even the Supporters' Club Committee, the Board of Directors of the Football Club, and the players themselves who attended, were assembled under the guise of a "Special Meeting" so that they would be on hand for the broadcast. The usual Social Club "Thursday Nighters", of course, benefited automatically — some reward, perhaps, for their regular use of Social Club amenities.

Now to more domestic affairs. The draw for the Supporters' Club F.A. Cup Final ticket allocation was made in the Social Club after the match last Tuesday, 15th April. The draw was made by Mrs. Christine Weaver, a Swindonian living in Essex, and still a Supporters' Club member and a frequent attender at both home and away matches. Here are the names of the lucky supporters, who have been notified by letter.

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SUPPORTERS' CLUB NOTES—continued

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Reserve:

Mrs. E. Pearce (Seend, Melksham)

Town Supporters:

T. J. Nichols (Pinehurst)

W. Humphries (Swindon)

B. E. Healey (Swindon)

Reserve:

Mr. Edwards (Stratton St. Margaret)

We all look forward now, of course, to the last match of the season, on Monday, 5th May. No doubt many of you will go to Rotherham, which may well be a vital match. The team requires encouragement now for the final run-in. So let's hear more encouragement and less of the quite unjustified barracking which took place at the match last Tuesday. You want Division II football — show the lads that you are worthy of their efforts.

FOOTBALL COMBINATION

Date	Opponents	Ground	Result
1968			
August 10	Oxford United (C)	3,647.....(H)	8-0
17	Oxford United (C)(A)	1-0
20	Reading (C)	1,667.....(H)	1-1
24	Bournemouth (C)(A)	0-3
September 4	Reading (C)(A)	0-1
7	Bournemouth (C)	1,360.....(H)	2-2
11	Arsenal (C)	1,231.....(A)	0-2
14	Southampton (C)(A)	1-6
21	Southampton (C)(H)	0-3
October 5	Arsenal(H)	0-3
12	Cardiff(H)	1-2
15	Bristol City(A)	1-3
26	Gillingham(H)	0-1
November 9	Luton(H)	0-2
23	Ipswich(H)	0-3
30	Southampton(H)	0-3
December 7	Crystal Palace(A)	0-3
14	Fulham(A)	0-4
16	Chelsea(A)	1-3
21	Swansea(H)	4-1
1969			
January 11	Peterborough United(H)	3-1
25	West Ham United(H)	1-1
February 1	Oxford United(H)	2-0
12	Reading(A)	0-1
19	Plymouth Argyle(A)	0-0
March 8	Bristol Rovers(H)	0-1
15	Birmingham(A)	1-0
22	Walsall(H)
April 7	Bournemouth & Boscombe Athletic(A)	0-2
12	Tottenham Hotspur(A)	0-4
19	Northampton Town(H)

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FORTHCOMING MATCHES

MONDAY, 5th MAY, 1969

DIVISION III

BARROW

Kick-off 7.30 p.m.

SATURDAY, 10th MAY, 1969

ENGLISH SCHOOLBOYS SHIELD Second Leg

SWINDON SCHOOLBOYS

v.

**LIVERPOOL
SCHOOLBOYS**

Kick-off 3 p.m.

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LAST WEEKS MATCHES

DIVISION III

Saturday, 12th April, 1969.

Drew with BRISTOL ROVERS (Home) 2—2.

Team: Downsborough; Thomas, Trölope; Butler, Burrows, Harland;
Heath, Smart, Smith, Noble, Rogers.

Scorer: Rogers (2).

Attendance: 20,401.

Referee: Mr. J. H. Yates (Redditch).

Tuesday, 15th April, 1969.

Beat CREWE ALEXANDRA (Home) 1—0.

Team: Downsborough; Dawson, Thomas; Butler, Burrows, Harland;
Heath, Smart, Smith, Noble, Rogers. Sub. Penman.

Scorer: Penman.

Attendance: 19,897.

Referee: Mr. T. H. C. Reynolds (Swansea).

FOOTBALL COMBINATION

Monday, 7th April, 1969.

Lost to BOURNEMOUTH & B.A. (Away) 2—0.

Team: Jones; Desmeules, Allen; Handrick, Blick, Hubbard; Mascia,
Bailey, Smith, Dangerfield, Fry.

Referee: Mr. I. Morrill (Ryde).

Saturday, 12th April, 1969.

Lost to TOTTENHAM HOTSPUR (Away) 4—0.

Team: Jones; Desmeules, Fry; Handrick, Dawson, Hubbard; Mascia,
Bailey, Jones, Dangerfield, Smith.

Referee: Mr. A. W. Grey (Gt. Yarmouth).



L. Taylor fails with this acrobatic attempt to stop Don Rogers second goal against Bristol Rovers.

Photograph by R. Marsh.

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